

DIGITAL *rate card* FOR WEB ADVERTISING

POSITION	SIZE	1 MONTH	6 MONTHS	12 MONTHS
LEADERBOARD TOP	728 x 90 px	\$220	\$180	\$160
LEADERBOARD BOTTOM	728 x 90 px	\$193	\$175	\$140
BANNER MIDDLE	468 x 60 px	\$165	\$150	\$120
BANNER BOTTOM	468 x 60 px	\$143	\$117	\$104
RAIL AD	300 x 250 px	\$175	\$165	\$150
IN-STORY	300 x 250 px	\$165	\$150	\$130
PAGE PEEL	500 x 500 px	\$150	\$120	\$100
NAV TAB/WEATHER	88 x 31 px	\$139	\$112	\$100
PENCIL	960 x 30 px	\$150	\$120	\$109
*WALLPAPER	1700 X 1300 px	\$999	\$749	\$499

*Prices listed per website, per month. Requested pages at additional charge. Creation of static ad at no additional cost.

*Wallpaper ad requires 3 weeks notice prior to start date.

DEADLINES + Reservations

- Website ads will go live Wednesday at 3PM.
- Space reservations & materials must be received 48 hours prior to run.

FILE Submission

- Camera ready files must be sent to production@voyagermediastudios.com
- Include the business name and date in the subject line.
- DVDs, CDs & USB/Jump Drives are accepted
- We are Dropbox ready! Just send us a link!

DIGITAL REQUIREMENTS & ACCEPTABLE FILES

- Preferred formats are GIF, TIFF, PDF, & EPS files.
- Files must be no less than 200 DPI
- RGB files only (Ads prepared in CMYK will not be accepted)
- All files must be flattened.
- All fonts must be embedded in file.
- Camera ready files must be created and submitted as their proper size.
(We will not stretch or alter camera ready files)
- Include linking URL with ad submission.
(URL which will be linked directly to ad)