

OUT NEWSPAPERS WORK

Bugle PUBLICATIONS

FREQUENCY/DISCOUNT	DOWNERS GROVE	JOLIET, LOCKPORT & CREST HILL	LISLE	WESTMONT	WOODRIDGE	BOLINGBROOK	ROMEOVILLE	NILES, MORTON GROVE, PARK RIDGE & DES PLAINES
1X	\$6.92	\$6.92	\$6.92	\$6.92	\$6.92	\$6.92	\$6.92	\$11.03
6X	\$6.57	\$6.57	\$6.57	\$6.57	\$6.57	\$6.57	\$6.57	\$9.98
12X	\$6.23	\$6.23	\$6.23	\$6.23	\$6.23	\$6.23	\$6.23	\$9.45
26X	\$5.88	\$5.88	\$5.88	\$5.88	\$5.88	\$5.88	\$5.88	\$8.40
52X	\$5.54	\$5.54	\$5.54	\$5.54	\$5.54	\$5.54	\$5.54	\$6.83
PUBLICATION DATE	WEDNESDAY	WEDNESDAY	WEDNESDAY	WEDNESDAY	WEDNESDAY	THURSDAY	THURSDAY	THURSDAY

*Frequency Discount is the number of times ad will run. All rates are per column inch.

THE ENTERPRISE + Sentinel

FREQUENCY/DISCOUNT	PLAINFIELD ENTERPRISE	SHOREWOOD SENTINEL
1X	\$10.48	\$8.40
6X	\$9.47	\$7.35
12X	\$8.98	\$6.83
26X	\$7.98	\$6.04
52X	\$6.49	\$5.75
PUBLICATION DATE	THURSDAY	WEDNESDAY

All prices are net. Combination display advertising discount rates are available.

COLOR RATES

CONTRACT
 1 Color \$125
 2 Color \$250
 4 Color \$350

NON-CONTRACT
 1 Color \$150
 2 Color \$350
 4 Color \$450

PRINT & WEB PACKAGE

ADD ONLY \$39 PER WEEK TO CONTRACT PRINT RATE TO RECEIVE A BANNER AD CONCURRENT WITH PRINT AD

*Banner ad is 468x60 px

*Rate is per website

*Multiple website rates are available

Print & Insert Rates

Single Sheet insert

(8.5" x 11")

Black Ink 20# color stock

(Customer's Choice)

ONE SIDED Open Rate \$70 per M
 25M \$65 per M
 50M \$60 per M

TWO SIDED Open Rate \$85 per M
 25M \$80 per M
 50M \$75 per M

Single Sheet insert

(8.5" x 11")

4-Color 80# Gloss stock

(Customer's Choice)

ONE SIDED Open Rate \$107 per M
 25M \$81 per M
 50M \$73 per M

TWO SIDED Open Rate \$119 per M
 25M \$87 per M
 50M 80 per M

Pre-Printed inserts • SINGLE SHEET (8.5" x 11") \$42 PER M

Pre-printed inserts must be delivered by **Monday one week prior to publication date.**

Ask your sales representative for a quote on larger size inserts.

*Voyager Media Publications reserves the right to refuse advertisements for any reason at the publisher's discretion.

Mechanical Requirements

ACCEPTABLE FILES

- PDF, EPS, or TIFF files are acceptable
- Fonts must be embedded
- All images must be at least 200 DPI
- Color images should be CMYK
- All ads should be sent as their correct size
- Email ads to production@voyagermediastudios.com

PAGE DIMENSIONS

THE ENTERPRISE

1 column = 1.9164"
 2 column = 4"
 3 column = 6.063"
 4 column = 8.188"
 5 column = 10.25"
 Width of page = 10.25" (5 columns)
 Depth of page = 13"
 Column inches per page = 65"

THE BUGLE/SENTINEL

1 column = 1.9164"
 2 column = 4"
 3 column = 6.063"
 4 column = 8.188"
 5 column = 10.25"
 Width of page = 10.25" (5 columns)
 Depth of page = 13"
 Column inches per page = 65"

OUR ADDRESS

Voyager Media Publications
 23856 Andrew Road, Suite 104
 Plainfield, IL 60585
 Andrew Samaan

Vice President Advertising & Marketing
 Phone: 815-436-2431 • Fax: 815-436-2592
 Email: andrew@buglenewspapers.com

Guaranteed Position

ALL PUBLICATIONS - PAGE 2, 3, 5 OR THE BACK COVER
 (When available, add 20% of earned rate)

FRONT PAGE ADVERTISING

Place your business ad in full color on the front page!

Many options to choose from!

Contact your local sales rep at 815-436-2431

Publication Deadlines

Display & Classified Advertising Deadlines

Space & copy deadlines for all publications is noon Friday before date of insertion.

(Except holidays & Special Sections)